

INTERNATIONAL BACHELOR PROGRAMME IN MANAGEMENT

SHAPE YOUR FUTURE FINAL YEAR

This programme offers an intense year of business specialisation and intercultural immersion. The specialised courses are accompanied by a broad range of General Management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future career. The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Masters degree in a chosen field of specialisation.



AUDE GWENDOLINE,
PROGRAMME DIRECTOR

DURATION

1 year (including at least one 8-week internship)

START DATES

September

TEACHING LANGUAGE

English



PROGRAMME 64 ECTS

THESIS / LANGUAGE COURSES / INTERNSHIP

SEMESTER 1 COMPULSORY MODULES

- International HR Management
- International Negotiation Skills
- Entrepreneurship and Innovation Management: Fundamentals

SEMESTER 2

- Business Ethics
- Project Management
- Strategy

French Language : Choose one

- French Language
- French Culture for International Students

SEMESTER 1 & 2 SPECIALISATION (CHOOSE 1)

FINANCE & BANKING

- Financial Mathematics, Concepts of Corporate Finance, Financial Analysis, Financial Markets and Risk Management, Banking Systems and Services, Fundamentals of Auditing

MARKETING

- Omni Challenge Management and Distribution, Marketing Metrics (data analytics), Digital Marketing Strategy, Business to Business Marketing, Merchandising (on/off-line), Digital Marketing Communications

PURCHASING & SUPPLY CHAIN

- Supply Chain Management, Purchasing Management, Inventory Management & Warehousing, Production Systems, Sourcing, Transportation and Distribution



**RENNES
SCHOOL
OF BUSINESS**

UNFRAMED THINKING



European Business School
Ranking 2018



I chose to study at Rennes SB primarily due to its accreditations, its Financial Times ranking, its international dimension and its geographical location, in Brittany close to Paris. I'm very happy here, not least because I get the chance to speak all day long with friends from all over the world.

Abdelrahman EL MENOIFY,
Egyptian student

ALUMNI

CAREER OPPORTUNITIES

Junior Product Manager, Communications Assistant, Sales / Export Sales Representative, Webmaster, Project Manager (on & off line), Community Manager, Junior Purchaser, Supply Chain Assistant, Management Accountant Assistant, Junior Accountant...

COMPANIES

Lactalis, Renault Trucks, Hermès, Swarovski, Grupo Exito, Givenchy, PWC, Total, Natixis, Spark, Henkel, Mediaveille...

WORK COUNTRIES

Belgium, Canada, Colombia, Ecuador, France, Germany, Holland, Ireland, Latvia, Mexico, Saudi Arabia, Spain, South Africa, Taiwan, USA,...

ADMISSION

REQUIREMENTS

- English proficiency:
TOEFL > 80 IBT
or TOEIC > 750
or IELTS > 6.5
or native language: English
Dip. H.E. in Management or
equivalent
(120 ECTS)

ACADEMIC CALENDAR

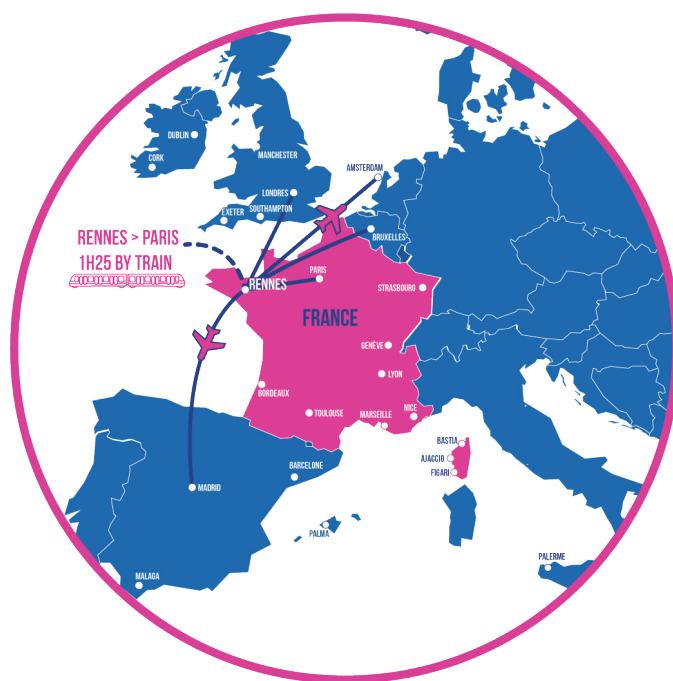
- Modules: September 2020 to May 2021
- Bachelor Dissertation Junior Specialist:
Until May 2021
- Internship: May to August 2021 (8 weeks)

TUITION FEES

- €7,800/year European students
- €9,000/year Non-European students

Apply: <http://apply.rennes-sb.com>

Contact: admissions@rennes-sb.com



September 2019



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